JOBAD SAYAS

UX designer & UI developer, passionate about technology, innovation and a bit obsessed with creating all kinds of stuff. I am a **digital problem solver** with the goal to make lives easier while helping clients achieve their objectives.

Highlights

- Designer **60%** , Developer **40%**
- **12 years** of experience as **UX designer**
- **7 years** of experience developing in **Javascript**
- **18 years** of experience building **Websites**
- **5 years** working onsite **in the US**
- **2 years** of experience as **team lead**
- Worked in a total of **17 projects**
- Experience in sectors: **Finance, Corporate, Government**
- Fluent in both **English** & **Spanish**

Work history

- UX Designer & UI Developer | **Walmart** | Jan 2022 - Jul 2024 (2.5y) | US
- UX Designer & UI Developer Jr. |**NYC DOB** | Dec 2020 - Dec 2021 (1y) | US
- UX Designer & UI Developer Jr. |**NYC DCWP** | Jul 2020 – Dec 2020 (5m) | US
- UX Designer & UI Developer | **Schlumberger** | Sep 2019 - Jun 2020 (9m) | US
- Lead UX Designer & UI Developer Jr. | **Conduent** | Mar 2019 - Aug 2019 (6m) | US
- UX Designer & UI Developer Jr. | **US Hockey** | Oct 2018 - Feb 2019 (4m) | US
- UX Designer & UI Developer Jr. | **AV Plus** | Feb 2017 - Jan 2019 (2y) | Mexico
- Lead UX Designer & UI Developer Jr. | **GE** | Feb 2012 - Jan 2017 (5y) | Mexico

Relevant experience

UX designer for WSR | **Walmart** | Bentonville, AR **May 2024 - Present**

Redesign and improvement of Walmart's own security platform to replace third party service adapting it to Walmart's needs.

- Interviewed users to understand habits, paint points and wishes
- Standardization and definition of patterns to ensure consistency in existing screens and new to come.
- Proposed ideas and solutions not only to emulate the third party tool, but to provide a better and tailored experience according to Walmart's needs
- Iconography creation
- Created React common components to facilitate development and ensure final product aligns with design.
- Performed as react developer during the implementation phase not only providing fully responsive and pixel perfect layouts, but also in the actual functionality with React and TypeScript.

Contact

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Skills

Design skills

UX Research	★★★★☆
User testing	★★★★☆
Wireframing	★★★★★
Mockups	★★★★★
Visual design	★★★★★
Info. architecture	★★★★★
Mobile design	★★★★★
Website design	★★★★★
Prototyping	★★★★★
Accessibility	★★★★☆
Design systems	★★★★★
Icon design	★★★★☆
Branding	★★★★☆

Development skills

HTML & CSS	★★★★★
Bootstrap	★★★★★
Tailwind CSS	★★★★★
SASS/LESS	★★★★★
Mobile design	★★★★★
Javascript	★★★★☆
React	★★★★☆
Vue	★★★★☆
Angular	★★★☆☆
jQuery	★★★★☆
PHP	★★★☆☆
Node.js	★★☆☆☆
MySQL	★★★☆☆
Cordova	★★★★☆
Wordpress	★★★★★

UX Designer & UI Developer for IBG | **Walmart**

Big and important tool in Walmart's finance space. I was part of a big team of designers and collaborated in several sections of the platform.

- It was very enriching but also challenging working along with other 12 designers all split in 4 main work streams.
- Collaborated with the sub system lead reviewing other designer's mockups and interviewing them to understand the needs in their work streams in order to get consistent patterns and components.
- Worked in the exploration of the new AI (artificial intelligence) feature which would help users to identify and calculate data in the reports.
- Reviewed and QA implementations to ensure the final product aligned to designs.
- Built React components for the new subsystem components for developers to easily integrate.

UX Designer & UI Developer for CSP2.0 | **Schlumberger**

Redesign and implementation of the customer service portal and addition of new features requested by the users.

- Interviewed potential users to understand paint points and needs.
- Creation of clicking prototypes with to simulate the interaction of the interface in order to get feedback to improve design.
- Creation of pixel perfect and responsive layouts with HTML, CSS and Bootstrap.
- Coordinated offshore team to implement.
- Collaborated with developers in implementation with Angular 8

UX Designer & UI Developer Jr. for the registration form | **USA Hockey**

Redesign of the registration form for kids' and teenagers' hockey classes to engage and reduce quitting registrants.

- Conducted user research by emailing previous registrants (mostly parents) a survey to understand pain points and wishes.
- Iterated on wireframes and mockups based on feedback received in the two subsequent rounds via email.
- Performed user testing with a prototype and screen share to validate the design.
- Designed with mobile first approach.
- Delivered all the responsive HTML & CSS templates for the final implementation.

UX Designer & UI Developer Jr. for GeoGPS & Metafin | **AV Plus**

Local company dedicated to software development for which I mostly provide mockups to propose user interfaces and optimum user experience as well as creating pixel perfect HTML & CSS templates.

- Designed several projects like a GPS app tracker and business management tool.
- Development of web application using HTML5, JQuery and Bootstrap.
- Creating the mockups for the mobile versions and testing with users to ensure an intuitive navigation.
- Design and development of mobile hybrid apps using web technologies with Cordova to generate Android and iPhone.
- Managed the development of 4 websites for our different brands and tracked their stats, results and organic positioning (SEO) using Google Analytics as well as other tools and strategies.
- Creation of Branding for several projects.

Design tools

Figma **Sketch** **Axure**

Adobe XD **InVision**

Adobe Illustrator & Photoshop

Education

Bachelor's Degree in Graphic Design

2010, UAA, Mexico

UX design certification (WIP)

2024, Google

Worked for: